

Aims	Objectives
1. Increase awareness of the Welfare Reforms amongst South Leeds residents and front line workers, including practical examples of the impacts of the benefit changes and how impacts can be mitigated.	Residents and front line workers demonstrate an increased awareness of the changes to benefits which will be impacting communities in the near future. Learners will better understand how the changes will affect them, and their communities and will have enhanced skills which can be used to mitigate the impacts. 80% of learners will feel better prepared for the challenges which lie ahead.
2. Improve the financial capability and confidence in money management in South Leeds residents.	Increase in residents knowledge, understanding and skills in budgeting and money management, promoting financial inclusion, assisting them to manage their household budget and tenancy effectively. 80% of learners will report feeling increased financial confidence and will have developed skills to prepare themselves for the changes which lie ahead.
3. Increase awareness of and confidence in dealing with cold calling, scams and frauds, increasing residents resistance to falling victim and ultimately parting with money.	Residents have increased awareness and are more confident in identifying and dealing with scams and frauds, protecting themselves from rogue traders' fraudulent activities. Build community resilience to rogue traders, scams and frauds by awareness raising with front line workers and partner agencies, providing sustainable community support.
4. Improve health and wellbeing of South Leeds residents	Residents better equipped to make healthy choices on a budget, identifying best shopping deals, becoming more knowledgeable on food labelling and composition. 80% of learners will report increased knowledge, awareness and understanding of food labelling and links to health to enable them to make healthier lifestyle choices on a budget.
5. Increased confidence in residents ability to source the best utility deals	Increased feeling of financial wellbeing amongst residents by developing comparison and analysis skills to identify best deals for their circumstances.

in the market place.	80% of participants will report a positive effect on their lifestyles and wellbeing due to increased confidence.
6. Create more confident, knowledgeable consumers, more aware of their rights and responsibilities	Residents will be more informed and confident shoppers, making better choices and able to get a fair deal when shopping in the home and on the high street. 80% of learners will report increased awareness and knowledge of consumer rights, feeling more empowered as consumers, able to interact confidently with traders.